

PROUD TO BE

A B CORP...



FREUDS GROUP

2025 Account Assistant (Associate) hire - £27,500

Love & Work are our cornerstones. We believe they should be entwined with one another. To achieve this blend, we not only choose to work with clients who want to do things differently, but we build teams that are passionate about working on initiatives that they truly believe in.

Our employees are given the opportunity to develop industry firsts whether that be in the form of a documentary, an activation or the launch of a new concept or partnership. Our alumni have gone on to run their own top 150 agencies and to lead the communications and marketing for well-known global brands. Securing a role with us is a smart and strategic career move.

We look for problem solvers, for creative minds and for individuals who want to change society, influence culture, challenge conformity and push boundaries. We know that without our employees, we wouldn't be able to achieve what we do.

As our many awards and certifications confirm, we are committed to offering an inclusive environment where individuals from all backgrounds are rewarded on merit, have the opportunity to experience integrated communications in its truest form and work on opportunities that due to our connectivity are unique to Freuds. Our culture ensures a sense of belonging for all and we thrive off our ability to support and utilise a diverse range of thoughts and perspectives.

Freuds Group is an Equal Opportunity employer committed to a diverse and representative team. Whatever your race, religion, origin, gender, sexual orientation, age, marital status, or disability – we want to hear from you.

### Film & Entertainment Team

We are a team of strategic communications experts and publicists working across the specialist area of Film & Entertainment, while also offering support to a variety of clients across the Freuds Group. We offer unrivalled connectivity, experiences, and opportunities. From red carpet premieres to film and TV campaigns, Freuds is the place where culture and entertainment collide. We pride ourselves in delivering impactful campaigns that drive the cultural conversation.

### The Role

We are looking for an entry level candidate who is keen to use their personal interest in film, TV & entertainment within a PR environment. We are seeking an Associate (AA) who will be involved in a range of TV & film publicity campaigns, as well as live events. To give a flavour of what you will be working on, the team have recently worked across titles such as *From the World of John Wick: Ballerina*, *Thunderbolts\**, *Mufasa: The Lion King*, *Molly-Mae: Behind It All*, *Clarkson's Farm* and 'COME ALIVE!' *The Greatest Showman*.

PROUD TO BE

A B CORP...



FREUDS

You'll be thorough and detailed in your approach to tasks in hand and take pride in delivering excellent work. You are hungry for responsibility, new challenges, and the opportunity to work on some of the biggest campaigns & events in entertainment.

### Responsibilities:

- Be an integral part of a team delivering best-in-class publicity campaigns for a range of clients.
- Be a creative individual willing to contribute ideas for projects and campaigns.
- Identify and evaluate press coverage, servicing the relevant client each morning.
- Be confident in liaising with senior team members to flag any issues identified in coverage.
- Take ownership of newspaper rota circulated to the team on a fortnightly basis.
- Book screenings where required, sharing invites with media and logging RSVPs.
- Syndicating press releases to media contacts as instructed.
- Have ownership of the team database, proactively maintaining and updating regularly with new contacts and journalist moves.
- Be responsible for sharing agendas, taking notes and circulating actions following client calls.
- Update coverage trackers across all campaigns and support in the creation of end of campaign evaluations and reports.
- Research background information to support your team in the development of campaigns and new business proposals.
- Respond quickly and accurately to client/team requests.
- Monitor and identify industry trends across competitor campaigns, sharing impactful activations with the wider team.

### To Apply

Our application process is CV'less, please don't send us one. Instead, it's time for you to get creative... in any format you choose, please provide the following:

- Tell us about yourself
- Tell us which 2024-25 film, TV or entertainment PR campaign has stood out to you and why?
- Let us know why we should hire you



PROUD TO BE

A B CORP...

Certified



Corporation

FREUDS

